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Master P Reveals Eminem Almost Signed To No Limit Records

As did 2Pac and T.I.
By Blake Gillespie
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CHICAGO, IL - AUGUST 01: Eminem performs at Samsung Galaxy stage during 2014 Lollapalooza Day One at Grant Park on August 1, 2014 in Chicago, Illinois. (Photo by Barry Brecheisen/WireImage)
By Blake Gillespie
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In an interview with HipHopDX No Limit Records founder and rap mogul Master P expressed that Eminem once tried to join the Tank.

Master P rose to prominence in the late 90s, forging the way for New Orleans rap with his No Limit Records. He was once offered $1 million from Jimmy Iovine, but turned down the offer to release Ice Cream Man and TRU 2 The Game, a double disc group record with his brothers Silkk The Shocker and C-Murder, independently. But most notable from that interview is that Master P considered signing 2Pac before his passing, T.I., and Eminem.

“Anybody you can think of called me for advice or thinking ‘What can I do to get with No Limit,’ P says. “From Eminem, to T.I. to anybody you could think of, we done had that conversation where they wanted to be with No Limit. It was sad, but [2Pac] was thinking 'What could I do?' Same thing with Snoop Dogg. People started checking for us because they knew we was making money. They know we was printing money. They making money now. We was printing money. Everybody reached out. Nas came. Everybody reached out. I did a song with Nas back then with me and Mac. I thought that was a beautiful record but Mac went to prison and we never got a chance to do a video. I might remake that song.”
Imagine the Slim Shady LP album art by Pen & Pixel, the signature bedazzling design company that blinged out every No Limit Record with diamonds. Imagine Eminem over the chilling Beats By The Pound production. It strictly amounted to just talk, but it would have been an interesting era had 2Pac lived to sign and join Snoop Dogg (who recorded three albums on No Limit) and Eminem.

Master P did end up working with a white rapper during the 504 Boyz second album, Ballers. Who remembers T-Bo from the "Tight Whips" video? Who wishes that never happened?